

# Eric Semling

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## Work Experience

### Global Environmental Management

Web Designer/Publications Assistant

August 2010 - Present

Stevens Point, WI

Completely overhauled the organization's website in order to attract more investors. Created all design elements and wrote all markup for the new website. Also helped design print publications.

### Semco Windows & Doors

Web Designer/Developer

June 2009 - Present

Merrill, WI

Totally revamped the corporate website. Conceptualized and implemented all layout design and structure. Worked closely with the sales and marketing department to reach company marketing goals.

### One Stop Golf & Bowling

Web Designer/eCommerce Consultant

July 2007 - August 2009

Wausau, WI

Created a brand new eCommerce website using the LiteCommerce shopping cart framework. Successfully marketed the website, resulting in over \$50,000 of first year sales.

### Freelance

Web Designer/Developer

July 2007 - Present

Wausau, WI

Designed and coded websites and created mobile and web app user interfaces for various businesses while attending college full-time.

## Recognition

- Acknowledged in the W3C HTML5 Working Draft
- 2010 Graphic Exposure Juried Graphic Design Show, Honorable Mention
- UWSP Dean's Distinguished Achievement Award (2009-2011)
- Member, Phi Kappa Phi National Honor Society

## Skills

### Markup/Code

- XHTML
- HTML5
- CSS(3)
- PHP
- JavaScript
- jQuery
- AJAX
- AS3

### Software

- Photoshop
- Dreamweaver
- Illustrator
- InDesign
- Flash

### Other

- Wordpress
- Joomla
- LiteCommerce

### Areas of Specialty

- Web Standards & Usability
- Semantic Markup
- CMS Theme Design

## Education

### University of Wisconsin Stevens Point (2011), B.S.

Web & Digital Media Development  
Minor, Business Administration  
3.54 Cumulative GPA